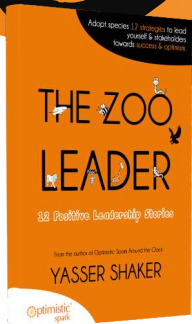


**MARCH 2<sup>ND</sup>, 2021**

1-hour Live Webinar | 10:30 AM (GMT +3) Kuwait Time

# ZOO LEADER

A journey of creative leadership



Based on



Organized by  
**VIGOR** ENTERPRISE **VDLH**  
ENDLESS BUSINESS ...

 **optimistic**  
spark

**YASSER SHAKER**  
Optimistic Sparker, Author, Coach

## OVERVIEW

Get ready for a fresh perspective to better communication and more success? Gain insight into twelve species and their unique leadership traits. Follow Yasser Shaker, a zookeeper who has to make it from one end of the zoo to the other - meeting each specie head on with nothing more than applied knowledge, keen insight and a desire to survive.

I challenge you to think about this and how you might apply it to the people you work with, whether every day or for special projects. Who do you have, or need, in your organization?

- **Eagle** – Vigilant
- **Shark** - Aggressive
- **Lion** - Persistent
- **Crocodile** - Prudent
- **Snake** - Independent
- **Bees** - Curious
- **Hyena** – Team worker
- **Monkey** - Social
- **Octopus** - Intelligent
- **Lizard** - Transformative
- **Deer** - Resilient



## OUTLINES

- Empower teams to think and win as one team,
- Foster collaboration among different team members style,
- Promote teamwork and all for one spirit,
- Increase team problem solving and decision making,

## LEARNING OUTCOMES

By the end of Zoo Leader webinar, you will be able to:

- Create business initiatives
- Achieve more sales
- Bring marketing ideas
- Invent business strategies
- Create new product launches
- Increase customer satisfaction
- Motivate team performance
- Finish greater goals
- Accomplish tough projects
- Coach others to solve problems
- Empower other to be productive



## WHO SHOULD ATTEND

Middle Managers, Team Leaders, Product Managers, Supervisors,  
First Line Managers, Functions Heads And Entrepreneurs.

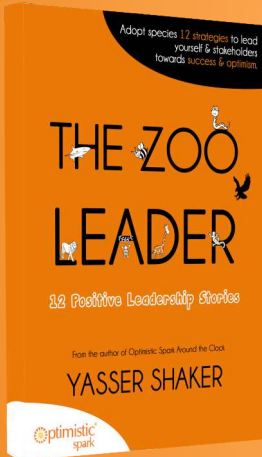


# YASSER SHAKER

Optimistic Sparker, Author, Coach

Yasser Shaker, Founder and CEO of the Optimistic Spark Centre, has been helping executives around the world tap into the power of optimism to create positive, engaged employees and the most successful companies. A sought-after speaker and author, Shaker specializes in emotional intelligence, psychology, and the science of optimism.

Certified by some of the best coaches around, including Dr. John Grey, Yasser's outstanding results with companies from AstraZeneca, Coca-Cola, Motorola and McDonalds are now available to everyone. His very specialized coaching and public speaking program is rooted in the science of optimism—The Optimistic Spark®. His first book Optimistic Spark Around-the-Clock was the launching pad for the program. In his latest book, Zoo Leadership, Yasser Shaker brings his audience a fresh and distinct approach to being a leader, team building, and creating success in your business and life.



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**VIGOR ENTERPRISE** is a multi-functional business entity that powers five business units. Through its five subsidiaries, it offers services, pertaining to different functions like human resource, marketing and sales, events management, engineering, finance, E-commerce and information technology.

**VDLH - VIGOR DIGITAL LEARNING HUB** is a digital platform that helps organizations to continue their learning journeys for their employees by providing learning solutions that needed for mastering different knowledge and skills for greater performance through various updated and important topics.



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