

MARCH 23RD, 2021

10:30 AM (GMT +3) **KUWAIT TIME**

1-HOUR **LIVE** WEBINAR



CRAIG SMITH Bsc (Hons) MBA
Owner and Lead Consultant at The Big Picture People



THE **safety**TM GAME

Transforming Health and Safety
Communication and Training

Organized by

VIGOR[®] ENTERPRISE **VDLH**[®]
ENDLESS BUSINESS ...

BIGPICTURE
LEARNING[®]

OVERVIEW

Transform the way you engage your employees in your health and safety culture. Find out how you can make health and safety training and communications something that employees actively and enthusiastically participate in. Win “hearts and minds” by developing a health and safety culture that shifts from “compliance” to “conviction”.

In this practical and informative session, we'll show you how you can add a new dimension to health and safety education and communication, helping you to raise awareness of health and safety within your organisation and supporting the development of a behavioural based safety culture.



OUTLINES

In this practical and interactive session, we will explore the following:

- ▶ Why conventional health and safety training and communication fails to be effective
- ▶ The role of dialogue and conversation in culture change programmes
- ▶ How gamification techniques can help engage employees in your health and safety culture

We will explore the cost to organisations of failing to develop an effective, self-sustaining safety culture and the risks of “box-ticking” mindsets. To illustrate what can be achieved, we will share practical tools to gain buy-in to a strategy and put employee engagement into practice.



LEARNING OUTCOMES

This session will change the way you think about employee engagement and communications in relation to health and safety and other compliance-based issues. It will introduce you to concepts that are being used by leading organisations to make these topics more interesting, more engaging and fun.

BigPicture LEARNING GAMES

BigPicture Learning's gamified solutions offer a new dimension to our 'Big Picture' approach to communication. The game board itself focuses on the provision of a large illustration that captures core messages in a focused, stimulating and challenging way. For safety games, this is often a technical depiction of the organisation's workplace hazards and working environment(s).

The game is played by participants dividing into teams and being directed through the content by either throwing a dice or spinning a spinner and moving around the game board. As they do so, they compete to win points and complete challenges linked to the core module topics. These challenges include strategically directed dialogue that consolidate key learning points and reinforce the core messages. The content can include a mix of written, video or other media.

The teams will lead themselves through the game process as they play the game, The facilitator's role is to ensure that the rules of the game are followed but also to ensure that the balance between meaningful learning and fun/engagement is maintained.



ALLIED BAKERIES - THE SAFETY GAME



RB - GO HOME HEALTHY GAME



B&Q - "4-3-3 AND ME" GAME



T H E S A F E T Y G A M E ™

WHO SHOULD ATTEND

Middle Managers, Team Leaders, Product Managers, Supervisors, First Line Managers, Functions Heads and Entrepreneurs.

The following professionals will benefit from this session:

- ▶ Senior Health and Safety Directors, Managers and Leaders
- ▶ Operational leaders
- ▶ Senior HR Managers and Directors
- ▶ Training / Learning and Development Managers, Directors and Leaders

In fact, anyone who is responsible for building engagement around regulatory/compliance-based agendas such as health, safety, environment, hygiene etc. will find this workshop thought-provoking and useful.

In particular, if you are looking to implement a Behaviour Based Safety system and develop a cultural health and safety in your organisation and want to find ways to engage your entire workforce in your narrative, you will find this workshop useful.

The issues and approaches we will be exploring are applicable across a wide range of industries. They have been successfully applied by our clients in the following sectors:



OIL AND GAS



BANKING



TELECOM



FMCG



RETAIL



SERVICES



FOOD



MANUFACTURING



CRAIG SMITH Bsc (Hons) MBA
Owner and Lead Consultant at The Big Picture People

Craig Smith is Director and Lead Consultant at The Big Picture People. He works with large organisations to help them to share their 'Big Picture' with their employees. This is a significant enabler in creating an engaging and purposeful work experience for them. Since 1999, The Big Picture People (formerly BigPicture Learning) has helped hundreds of large and blue-chip clients to put their people in the picture using this approach.

Craig, an award-winning internal communication, employee engagement and organisational development specialist. his previous career history is Organisational Capability Manager (European Operations) for PepsiCo International, Operations and Delivery Manager at Royal Mail and Operations Manager at Northumbrian Water.

RECENT CLIENTS





THE safety GAME™

Developed and Organized by



VIGOR ENTERPRISE is a multi-functional business entity that powers five business units. Through its five subsidiaries, it offers services, pertaining to different functions like human resource, marketing and sales, events management, engineering, finance, E-commerce and information technology.

VDLH - VIGOR DIGITAL LEARNING HUB is a digital platform that helps organizations to continue their learning journeys for their employees by providing learning solutions that needed for mastering different knowledge and skills for greater performance through various updated and important topics.

FOR REGISTRATION & INQUIRES

📞 +965 553 18844

☎ +965 2221 9073

✉ contact@vigorenterprise.com

FOR MORE INFORMATION

🌐 www.vigorenterprise.com

📷 @vigorenterprise 📘 @Vigorenterprise

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🌐 /company/vigor-enterprise

OFFICES

GCC Office [Kuwait]

📍 Floor 13, Al-Gas Tower, Ahmed Al-Jaber St., Sharq, Kuwait City, Kuwait.

North America Office [Canada]

📍 2572 Daniel-Johnson Boulevard, 2nd Floor Laval, Quebec, H7T 2R3, Canada

North Africa Office [Egypt]

📍 Building 113, Al Hekma St., District 7, Neighborhood 1, Sheikh zayed city, Giza, Egypt