Consulting & Training
Marjason

bci Licensed Training Partner

Organized by VIGOR ENTERPRISE VDLH ENDLESS BUSINESS



The CBCI Certification Course (virtual classroom)

Passing the Certificate of the Business Continuity Institute (CBCI) examination is the first step in demonstrating your industry knowledge, and joining the BCI's global network of business continuity and resilience professionals.

bci Good Practice Guidelines

Why take the CBCI Certification course?
By taking the CBCI Certification course you'll learn not just the 'what', but also the 'why', 'how', and 'when' of good business continuity practice. No previous knowledge of business continuity is required. Starting with the basics, the course progresses through business continuity management (BCM) processes & practice and provides a solid foundation for further study and a career in BC.

You'll join a class of fellow BC professionals, and have the chance to share experiences and build your network. Our instructors are industry professionals who will supplement the course with real world examples.

Virtual Classroom Course:
3 - 7 May 2020
7 - 11 June 2020
(9am - 3pm)

- Corporate private group option is also available.

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Course Introduction

Launched in 2007, the Certificate of the Business Continuity Institute (CBCI) is the most widely recognised and held business continuity certification course in the world. Those who pass the examination are entitled to use the post nominal designation of CBCI – Certified by the Business Continuity Institute (BCI).

This course is based on a set of standards known as the BCI Good Practice Guidelines (GPG). Each element links with the other elements to form the continuum of business continuity management, in accordance with ISO 22301 and other relevant international standards.

Course Duration

This virtal classroom course will be delivered as an interactive live session over 5 days via the GoToTraining Platform.

Benefits and ROI for an Organisation

Increased Employee Loyalty

When an organisation supports their employees in obtaining industry certifications, it shows their encouragement, commitment and strategic investment in professionalising their staff. Employees will naturally choose to work for an employer that cares for them, invests in their career and understands the importance of professional development. If employees feel valued they pay organisations back with trust, loyalty and efficiency. Furthermore, your employees are more likely to continue to undergo continuing professional education (CPE) to keep their skills up to date.

Comply with Industry Standards and Benchmarks

Certified employees prove to your stakeholders that your organisation complies with international best practices, professional guidelines and standards. Your organisation demonstrates that your knowledge and processes meet industry benchmarks. Therefore, your clients and partners can rely on your professionalism, consistency and quality of product/ service.

Demonstrate Productivity and Efficiency

Studies by a variety of organisations have shown that employees with a professional certification are more productive. This certified training gives them a better understanding of BCM methodology to be utilised in the workplace.

Audience and Qualification

This course is aimed at those professionals wishing to achieve an internationally recognised qualification in Business Continuity through the Certificate of the BCI Examination (CBCI). It will benefit those who wish to take the BCI's examination in order to become a member, as well as those who need revision in BCM best practice. There is no specific academic qualification required for this course. However, practical BCM experience is recommended. Completion of this course entitles delegates to 32 CPE credits.

Course Objectives

The course offers a solid description of the methods, techniques and approaches used by BC professionals worldwide to develop, implement and maintain an effective BCM programme, as described in the GPG 2018.

This training course meets current and future technical and professional needs of BC professionals working in organisations of any size or industry.

Key Learning Points

- Define the acronyms and terminology utilised in the business continuity industry
- Understand the roles of the business continuity planner and the executive management team in the development, testing and maintenance of business continuity plans
- Recognise the business continuity planning stages and their individual requirements
- Utilise the knowledge gained and be able to practise BC in line with the GPG
- Sit the CBCI Examination, which is the launching pad for Statutory Membership of the BCI

Course Material

This interactive virtual course has been enhanced with a mock examination, case studies, video material and modular questions all designed to prepare students to sit the CBCI examination with confidence.

Delegates will receive a soft copy of the BCI's Good Practice Guidelines (GPG in English language) prior to commencement of the course as pre-reading material.

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Accreditation Body

Established in 1994, the BCI is the world's leading institute for business continuity and resilience professionals.

The BCI provides internationally recognised status for members, as professional membership of the BCI demonstrates the members' competence to carry out business continuity management (BCM) to a consistent high standard. The BCI has more than 8000 members in over 100 countries.

Course Instructor



Tim Marjason
FBCI MEPS ISO 22301 LI
Business Continuity and Crisis Management Subject Matter Expert

Prior to setting up Marjason Consulting DWC-LLC in Dubai, UAE in October 2013, Tim was a Chief Inspector and the former Head of Corporate Business Continuity Management for the Metropolitan Police Service, New Scotland Yard.

After a long operational career, Tim's final 10 years were in the fields of Business Continuity Management, Command and Control, Crisis Management, Crisis Communications, Emergency Preparedness, Programme Management and Business Change.

Tim was the Bronze Emergency Preparedness Commander for the London 2012 Olympic and Paralympic Games.

He is a Fellow of the BCI, an Approved BCI Instructor (MBCI), a certified member of the UK Emergency Planning Society (MEPS) and a certified PECB ISO 22301 Lead Implementer Trainer.

Tim has extensive training development, consultancy delivery and exercise design experience. This combined experience has given Tim a unique understanding of Business Continuity, Crisis Management and Exercise Facilitation in both the private and public sectors in the UAE, GCC, MENA and internationally.

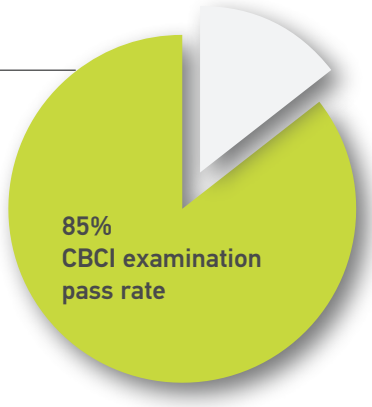
Course Examination (online)

The online examination comprises of 120 multiple choice questions in 2 hours (+ an extra 30 minutes for non-native English speakers).

The pass mark rate is 70%, and a pass with Merit is awarded for a score of 85% or more.

Delegates will take the online examination on a date and time of their choice after the course has been completed.

Marjason Consulting has trained more than 170 students in the CBCI Certification Course, across the Middle East in the past 3 years.



Benefits and ROI for the Individual

Internationally Recognised Specialist Post Nominal Designation

As an independent body the BCI provides certification in the form of written assurance indicating that this training service satisfies specific requirements. The CBCI certification verifies that individuals in an organisation have achieved a certain level of competence within the BCM area. It indicates that they have completed the necessary steps to receive the CBCI designation – thus demonstrating to your business partners and clients that you possess real capability in the BCM area, confirmed by a reputable international organisation.

Salary Benchmark

One of the key findings from the BCI's Global Salary Benchmarking Report 2017 was that professionals who had achieved the world's leading credential in Business Continuity (CBCI), earned more than their non-certified colleagues by 7% in the Middle East and North Africa (up to 45% in Europe). This helps to demonstrate the value of investing in your career, as ultimately those with the appropriate certifications receive greater recognition and remuneration.



PP 1: Policy and Programme Management

This module takes the delegates through the Policy and Programme Management Professional Practice that is at the start of the BCM Lifecycle. This stage of the Lifecycle defines the organisational policy relating to Business Continuity (BC) and how that policy will be implemented, controlled and validated through a BCM programme. Delegates will be able to:

- Describe the stages of the BCM Lifecycle.
- Explain how to develop a BC Policy.
- Identify the requirements for determining the scope of the BCM programme.
- Describe the approaches to defining governance of the BCM programme.
- Summarise the process of implementing a BCM programme, and assigning roles and responsibilities.
- Explain how project and programme management techniques can be used to implement the BCM programme and the importance of managing documentation.
- Recognise the importance of managing out-sourced activities and supply chain continuity.

PP 2: Embedding

This module provides the student with an understanding of Embedding which is the Professional Practice that continually seeks to integrate BC into day-to-day business activities and organisational culture. Delegates will be able to:

- Interpret organisational culture in the context of Embedding Business Continuity.
- Assess the skills and competence requirements for Business Continuity.
- Organise a training programme and awareness campaign as part of Embedding BC.

PP 3: Analysis

This module provides the student with an understanding of the Analysis stage of the BCM Lifecycle that reviews and assesses an organisation in terms of what its objectives are, how it functions and the constraints of the environment in which it operates.
Delegates will be able to:

- Describe the purpose and importance of the Business Impact Analysis (BIA).
- Explain the 4 different types of BIA and the activities associated with each one.
- Develop and conduct a BIA.
- Identify the key methods and outcomes of evaluating risks and threats.

PP 4: Design

This module provides the student with an understanding of the Design stage of the BCM Lifecycle that identifies and selects appropriate strategies and tactics to determine how continuity and recovery from disruption will be achieved. Delegates will be able to:

- List the options and describe the process of selecting continuity and recovery strategies and tactics.
- Define the purpose and explain the process of designing threat mitigation measures.
- Define the purpose and explain the process of designing the incident response structure.

PP 5: Implementation

This module provides the student with an understanding of the Implementation stage of the BCM Lifecycle that executes the agreed strategies and tactics through the process of developing the Business Continuity Plan (BCP). Delegates will be able to:

- Describe the purpose and characteristics of the Business Continuity Plan (BCP).
- Develop and manage a Business Continuity Plan (BCP).
- Understand the key elements of Strategic plans and the importance of the Communications plan.
- Explain the requirements of Tactical and Operational plans.

PP 6: Validation

This module provides students with an understanding of the Validation stage of the BCM Lifecycle that confirms that the BCM Programme meets the objectives set in the BC Policy and that the organisation's BCP is fi t for purpose. Students will be able to:

- Explain the purpose and process of developing an Exercise Programme.
- Identify different types of exercises and differentiate between them in terms of scale and complexity.
- Develop, run and evaluate an exercise.
- Assess the Maintenance activities required within the BCM programme.
- Define the purpose and describe the methods of the Review of the BCM programme.

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WITH

15%

DISCOUNT

For Registration and more details

please contact us on:

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