FEBRUARY 23ND,2021

1-hour Webinar | 10:30 AM (GMT +3) Kuwait Time

CHANGE
WHY IT FAILS AND HOW TO BE SUCCESSFUL



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Board Advisor, Executive Coach,
Consultant & Facilitator

Organized by

VIGOR ENTERPRISE VDLH

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OVERVIEW

Organisational change is an absolute imperative for every organisation wishing to survive, let alone thrive. We know change is failure intensive, expensive and fraught with problems. Practice suggests that some 70-80% of change programmes fail; failure to meet expectation or indeed fail altogether.

But it doesn't have to be that way. PJ will help you to see how you can navigate change more effectively moving from 'here to there' more efficiently, by tapping into the knowledge and creativity that exists in the business

OUTLINES

Consider the broader context of change, our part in it, hits and hurdles, and how we can greatly improve our ability to understand, manage and better deliver change.

LEARNING OUTCOMES

- Change is everywhere and it's not just soft and fluffy, as demonstrated by Covid.
- 70% of change programmes fail – why?

- This session will show you a clear Five Step Process to help you better identify, understand and manage change, helping you to move from 'here to there' more efficiently and successfully.
- We will share some of the hurdles that slow or even derail change.
- You will see the value of engaging and employing the wealth of creativity and knowledge that exists in business, but often remains untapped
- Management and Leaders will get a clearer view of their role in change and how they can improve performance and value, mitigate risk and 'future proof' the business.

WHO SHOULD ATTEND

- Anyone who is planning or needs to manage any change or change programme.
- Anyone who has a project or investment that is stuck or failing to yield he expected results.

PARTICULARLY

- C-Suite
- Board Members
- Business Owners
- Senior Managers
- Project Leaders
- M&A directors
- PE Investors



PAUL J STEVENS

Board Advisor, Executive Coach, Consultant & Facilitator

Paul j Stevens, known as PJ, is a purpose-led change consultant, coach and facilitator. He has nearly 20 years' experience working with clients to understand and deliver change more effectively and efficiently. Clients include the likes of HSBC, Mashreq, Qatar Petroleum, AIA and Estee Lauder, and smaller businesses and brands including family-owned drinks business, a $5BN engineering company and a £160m FinTech. He has also coached Olympic winners and Premier Football players.

He is currently working on a project with a Chinese-owned Automotive Design business to bring about change through improved leadership and strategy.

PJ is currently doing an MBA, has studied at MIT Sloan, is a member of the ELP at Southampton Business School, has taught on MDA programmes, is a guest lecturer at Bournemouth University, is a qualified executive coach and board advisor.

He is married with two boys, love sports and well-being.

SOME CLIENT RESULTS INCLUDE:

"£21.m worth of savings merging two IT platforms".
Technical Director

"Staff engagement doubled and customer satisfaction rose from 47% to nearly 70% VSAT average".
Business Improvement Lead

"55 attention points were identified, including a cluster relating to staff satisfaction and loyalty. The ($$BN) transaction was completed successfully and on time."
Change Direct, Global Bank

"invaluable process for us to use in order to move forward, save time and boost performance".
Sales Director

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VIGOR ENTERPRISE is a multi-functional business entity that powers five business units. Through its five subsidiaries, it offers services, pertaining to different functions like human resource, marketing and sales, events management, engineering, finance, E-commerce and information technology.

VDLH - VIGOR DIGITAL LEARNING HUB is a digital platform that helps organizations to continue their learning journeys for their employees by providing learning solutions that needed for mastering different knowledge and skills for greater performance through various updated and important topics.

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