January 27th,2021

1-hour Webinar | 10:30 AM (GMT +3) Kuwait Time



BEE READY FOR DIGITAL BUSINESS TRANSFORMATION™

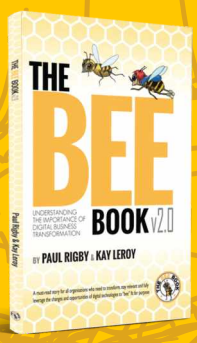
Understanding digital business transformation



PAUL RIGBY

Founder: PaulRigby.Biz, Co-Author of The Bee Book / The Bee Book v2.0: Helping people change, innovate, engage, lead and transform

BASED ON



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OVERVIEW



Bee Ready For Digital Business Transformation™ is all about transformation caused by technology. More specifically it is about understanding digital business transformation per se and how to thrive in a world marked by disruption.

Bee Ready For Digital Business Transformation™ is about transforming your business to become truly fit for purpose for a very different world. This Webinar is not about technology. It is about leadership, transformation, change, business models and people. It is about doing business in different ways. It is about adapting and using new technology to help organisations sustain a competitive advantage. Past success may not be associated with future success. If organisations do not take advantage of these new opportunities for doing business, then competitors surely will.

This highly engaging session will help you build bridges between your current state and your desired long-term plan. It will provide practical ideas to help your business be fit for purpose for a very different world.

LEARNING OUTCOMES

- What is Digital Business Transformation and what are the benefits?
- Understand the organisational changes required to harness the power of technology
- Understand what digital disruption means for your business
- How to adapt in this fast-changing digital world, including perhaps, changing the culture to be more agile, risk tolerant and experimental
- Learning to do business in different ways with different business models
- How to adapt individual and institutional skill development for the demands of this rapidly changing world
- Understand that we can never return to a pre-digital world and the implications thereof
- Being 100% clear that DBT is not just an IT function
- Explore how DBT transforms the way organisations operate
- Understand the implications for organisations by the change in speed and scale of technology
- Explore the implications of digital on leadership, skills and capabilities
- The increased impact and importance of teamwork and cross-functional teams on DBT
- Provide guidelines to help leaders succeed in implementing DBT
- How to keep the existing business running whilst also preparing for the digital future
- Understand the difference between doing digital and being digital
- Be clear that we cannot go back – digital impacts everybody, everywhere, in everything they do

OUTLINES

- Introduction - setting the scene
- Change versus Transformation - understanding the difference
- What is Digital Business Transformation (DBT)?
- Understanding what we are really dealing with?
- Whose job is it?
- How do we measure it?
- What is the goal?

WHO SHOULD ATTEND

Senior Leaders, Middle Managers, People with direct reports. In fact, as many employees as possible. The more people who get in board the change bandwagon the easier change becomes. This session applies to everyone within the organization.



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A regular keynote presenter at global industry conferences Paul also advises clients and frequently assists with company change, innovation, leadership, digital business transformation and employee engagement efforts. Paul knows and understands business and what it takes to lead successful businesses in times of change and diversity. He has an incredible energy and passion and an ability to translate his hands-on experience to the business world. He has learned from personal experience how to turn businesses around.

He conducts numerous workshops in over 20 countries per year. Paul is qualified as a certified master consultant for the Leading Innovation Workshop™ based upon the works of Vijay Govindarajan and Chris Trimble from the Tuck School of Business at Dartmouth, Leading Bold Change™ based upon the works of Harvard Professor, John Kotter, Leading Change™, Leading Positive Results™ based on the work of Shawn Achor CEO of GoodThink Inc. and a world leading expert on human potential, Learn To Lead™ a 5-day leadership programme for emerging leaders and Drive™ an exciting workshop based on Dan H. Pink's work on employee engagement and motivation.

Today Paul focuses exclusively on **The Bee Book, The Bee Book V2.0** and the bee suite of products. He uses these books to ensure a common language/theme across all disciplines of his teachings.

Bee Engaged™, Bee Ready For Change™, Bee Innovative™,Bee A Great Leader™ and Bee Ready For Digital Business Transformation™ all follow the common theme of the bees. Paul has delivered the bee suite of workshops in over 50 countries to thousands of people.





ترجمة فورية

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VIGOR ENTERPRISE VDLH

ENDLESS BUSINESS ...

VIGOR ENTERPRISE is a multi-functional business entity that powers five business units. Through its five subsidiaries, it offers services, pertaining to different functions like human resource, marketing and sales, events management, engineering, finance, E-commerce and information technology.

VDLH - VIGOR DIGITAL LEARNING HUB is a digital platform that helps organizations to continue their learning journeys for their employees by providing learning solutions that needed for mastering different knowledge and skills for greater performance through various updated and important topics.

FOR REGISTRATION & INQUIRES

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